THE CITY OF SAN DIEGO

ENVIRONMENTAL SERVICES

News Release

FOR IMMEDIATE RELEASE:
May 26, 2004

MEDIA CONTACT:
Nicole Hall, Supervising Public Information Officer,
Phone: (858) 492-5009 | Cell: (858) 518-7774

Recycling Helps Improve City Recreation Facilities

City's Environmental Services Department Donates $7,569

SAN DIEGO, CA—Five City of San Diego recreation sites in the east San Diego area received a $7,569 check from the City's Environmental Services Department (ESD) to help improve the facilities. The donation, presented May 3, 2004 at the Allied Gardens Recreation Center, represents one year of revenue generated from the sale of recyclable materials collected at the San Diego Park and Recreation locations.

Visitors deposited 214,226 pounds of recyclable plastic and glass beverage containers along with aluminum cans, newspapers, cardboard, office paper, catalogs, magazines and mixed paper during the 12-month period at the Allied Gardens, San Carlos, Tierrasanta, and Colina Del Sol recreation centers and the Mission Trails Regional Park. The facilities are among the 43 drop-off sites within the Park and Recreation system currently participating in ESD recycling programs.

Since 1992, the program has diverted approximately 14,000 tons of recyclables from disposal at the Miramar Landfill and earned $667,000 in revenue from the sale of recyclables. The donations have helped purchase items at the Park and Recreation facilities such as jerseys and trophies for youth leagues, gymnastics mats, tennis court nets, table tennis equipment, benches for basketball courts, brochures, and funded special events such as spring egg hunts and Halloween carnivals.

For information about the City's recycling programs, please call the Environmental Services Department at (858) 694-7000 or visit http://www.sandiego.gov/environmental-services/.   For general information about Park and Recreation centers, call the Park and Recreation Department's Public Information office at (619) 525-8219, or go to http://www.sandiego.gov/park-and-recreation/index.shtml.

# # # #